



Sponsorship & Advertising Order

Name	_____
Company	_____
Contact #	_____

Quantity	Code		Number of Items	Avg Cost per Item	Weekly Cost	13 Week Min Investment
<input style="width: 50px; height: 20px;" type="text"/>	GI1	<b style="color: red;">Priority Interview on The John Adam Show Company logo and link on The John Adam Show weekly eNewsletter MP3 Audio copy of interview on CD Company logo, link and contact information on The John Adam Show website	1			\$ 250.00
<input style="width: 50px; height: 20px;" type="text"/>	BAA	<b style="color: red;">Banner ad on The John Adam Show website audio player window Ad (245 x 145) rotates sequentially in audio player window	1		\$ 35.00	\$ 455.00
<input style="width: 50px; height: 20px;" type="text"/>	CA1	<b style="color: red;">:30 - Second commercial advertisement aired within show (Friday 9a to 10a) (2 Hours of advertisement production and recording time included)	13	\$ 40.00	\$ 40.00	\$ 520.00
<input style="width: 50px; height: 20px;" type="text"/>	CC1	<b style="color: red;">"Community Chat" Segment Sponsorship (1 show/month) (2) :30 - Second commercial advertisements aired <u>daily</u> on KFNN Mon-Sun, 6a - 12mid (2 Hours of advertisement production and recording time included) Sponsorship mention at segment open <u>and</u> :15 sec billboard read at close Company logo and link on The John Adam Show website sponsor page Company logo and link on The John Adam Show eNewsletter "Sponsors" Section Sponsor link on The John Adam Show eNewsletter "Cast Segment Schedule"	182			
			205	\$ 6.34	\$ 100.00	\$ 1,300.00
<input style="width: 50px; height: 20px;" type="text"/>	SS1	<b style="color: red;">Business Expert Segment & Cast Membership (4 - 5 shows/month) (1) 4:00 minute Business Expert Segment aired within show (2) :30 - Second commercial advertisements aired <u>daily</u> on KFNN Mon-Sun, 6a - 12mid (2 Hours of advertisement production and recording time included) Sponsorship mention at segment open <u>and</u> :15 sec billboard read at close MP3 Audio copy of segment broadcast Company logo and link on The John Adam Show website sponsor page Company logo and link on The John Adam Show eNewsletter "Sponsors" Section Sponsor link on The John Adam Show eNewsletter "Cast Segment Schedule" (1) Interview on KFNN's "Business For Breakfast" morning show	13 182 26 13 1 13 13 1			
			262	\$ 14.89	\$ 300.00	\$ 3,900.00

Special Instructions:

Total	
Start Date	
End Date	

This order must be accompanied by a signed "Sponsorship & Advertising Agreement" (contract)
 13 week minimum contract for all orders, except Priority Interviews (GI1)
 10% discount on 26 week and 15% discount on 52 week contracts
 If this order will be funded by a trade agreement, please attach service provider's proposal or invoice to this order.
 All pricing is subject to change, please call (602) 319-3190 for current rates and availability.